



Big Brothers Big Sisters

Little Moments. Big Magic.™

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FOR IMMEDIATE RELEASE

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TWO COMPANIES AND A LOCAL UNIVERSITY GIVE SCHOOL SUPPLIES TO CHILDREN TO HELP FAMILIES DURING CHALLENGING ECONOMIC TIMES

Winston-Salem, NC – Big Brothers Big Sisters Services, Inc. received generous donations of school supplies from BB&T, GMAC Insurance and Winston-Salem State University. This is the 9th year GMAC has donated supplies to the children in our programs. All supplies, which included backpacks, notebooks, pencils, pens, glue sticks, and more, are expected to help at least 100 children involved with Big Brothers Big Sisters. BB&T even included a piggy bank in their supplies so that the children can learn about saving money. The Campus Life Marketing Committee under the Department of Campus Life at Winston-Salem State University also donated school supplies in addition to sponsoring a field day for our children last spring.

“We are grateful for the donations from GMAC, BB&T, and Winston-Salem State University,” said Bert Grisard, President and CEO of Big Brothers Big Sisters. “Some of our families have been hit hard with the challenging economic times, and were not sure how they would get the essential school supplies that their children needed. They are all very grateful for these donations.”

Serving Forsyth County since 1977, Big Brothers Big Sisters Services Inc. now serves Forsyth and Davie County. BBBS is affiliated with Big Brothers Big Sisters of America, a national organization that began serving children in 1904.

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