



Big Brothers Big Sisters

Little Moments. Big Magic.™

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FOR IMMEDIATE RELEASE

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**YOU WILL FIND TWELVE LITTLE BROTHERS AT THE
WINSTON-SALEM POLICE DEPARTMENT FOR A GOOD REASON**

Winston-Salem, NC – On Monday, August 17, twelve “little brothers” from Big Brothers Big Sisters will tour the Winston-Salem Police Department as part of a campaign to address the need for more adult male big brothers in the community. The WSPD will also show the little boys what it might be like to be an officer, and what it means to protect and serve the community.

These “little brothers” are just 12 of the 90 little boys currently on the waiting list for a big brother. These boys typically wait one to two years for a big brother.

Through our “**100 Men in 100 Days**” campaign, all three Triad Big Brothers Big Sisters agencies are working together to recruit 100 men (or more!) to become Big Brothers between July 24 and October 31.

“We hope that the combination of our 100 Men in 100 Days campaign, along with activities like this will open the eyes of men in our community,” said Bert Grisard, President and CEO of Big Brothers Big Sisters. “It takes one day a week to make an impact in a child’s life.”

Serving Forsyth County since 1977, Big Brothers Big Sisters Services Inc. now serves Forsyth and Davie County. BBBS is affiliated with Big Brothers Big Sisters of America, a national organization that began serving children in 1904.

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