



# 100 MEN in 100 days

**For Immediate Release**

**July 23, 2009**

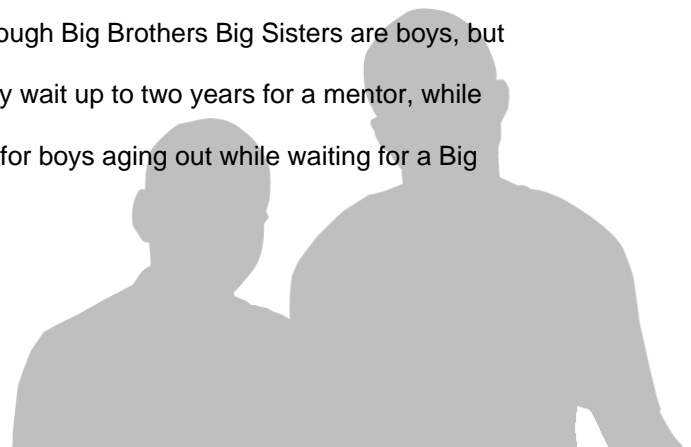
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## **Big Brothers Big Sisters' Agencies Across the Triad Are Looking for "100 Men in 100 Days"**

Greensboro, High Point, Winston-Salem, N.C. --- Big Brothers Big Sisters agencies across the Triad are looking for a few good men. Not just a few but 100 men in 100 days. Beginning Friday, July 24 through Friday, October 31, Big Brothers Big Sisters agencies in Greensboro, High Point and Winston-Salem, will launch "100 Men in 100 Days," a collaborative campaign to recruit additional male volunteers. Several events, promotions and speaking engagements are planned to share the message with caring adult males.

Across the Triad, Big Brothers Big Sisters serves more than 1,500 children, yet there are still more than 300 boys waiting to be matched with a Big Brother. Due to this critical need, all three agencies agreed to collaborate on their first joint recruitment effort to enroll more male volunteers. The Triad is served by three agencies: Big Brothers Big Sisters of Greater Greensboro (Greensboro), Big Brothers Big Sisters of the Central Piedmont (High Point) and Big Brothers Big Sisters Services, Inc. (Winston-Salem).

"More than 80 percent of the children waiting for mentors through Big Brothers Big Sisters are boys, but only three out of 10 interested volunteers are male. Boys may wait up to two years for a mentor, while girls may be matched in six months to a year. We are at risk for boys aging out while waiting for a Big





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Brother. We match boys from 6 - 13 years of age,” says Robin Williams, director of Big Brothers Big Sisters of Greater Greensboro.

“We all share the same mission...to improve the lives of children and strengthen communities through professionally supported, one-to-one-mentoring relationships...so it is a natural partnership for all three agencies to consolidate our efforts. We are sharing ideas and events to spread the message of how important male volunteers are to our Little Brothers and recruit more male volunteers,” says Wendy Rivers, CEO of Big Brothers Big Sisters of the Central Piedmont.

“These kids want real men who will be their friend, listen to them and be there for them. Part of their need is someone to consistently show up and make a commitment. All we ask is that you spend time with them once a week. It is more important to spend time with them rather than money. You will make a difference in a child’s life,” says Bert Grisard, president and CEO of Big Brothers, Big Sisters Services, Inc. in Forsyth County.

For more information on “100 Men in 100 days,” please contact:

Big Brothers Big Sisters of the Central Piedmont, 336-882-4167, [www.bbbscp.org](http://www.bbbscp.org)

Big Brothers Big Sisters of Greater Greensboro 336-378-9100, [www.bbbsyf.org](http://www.bbbsyf.org)

Big Brothers Big Sisters Services, Inc. 336-724-7993, [www.bbbsnc.org](http://www.bbbsnc.org)

## Big Brothers Big Sisters

Big Brothers Big Sisters is the most experienced one-to-one youth mentoring organization with more than 400 agencies nationwide. Research confirms the power and effectiveness of our mentoring model. Big Brothers Big Sisters is proven to improve children’s odds for succeeding in school, behaving nonviolently, avoiding drugs and alcohol, and breaking negative cycles. For more information on Big Brothers Big Sisters of America go to [www.bbbsa.org](http://www.bbbsa.org).

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